

**Memo**

To: Ms. Ruscio

From: Mr. Van Etten

Date: August 23, 2016

**Regarding: Future Business Leaders of America (FBLA) Walt Disney World: Orlando FL**

I am recommending to you and the Board of Education the approval of the Future Business Leaders of America Walt Disney World, Orland Florida Trip. The trip will follow our practices and procedures for overnight trips. Ms. Calkins will be the lead supervisor for this trip with approximately 12 students participating. Chaperons include: Mr. Young, Link Crew Advisor and Ms. Giordano, Youth & Government Advisor.

I am happy to answer additional questions. Thank you for your support of these important learning experiences.

Cc: Transportation

With Attachments

## Field Trip Proposal The Disney YES Program

Club: Future Business Leaders of America (FBLA)

Dates: 11/13/16 to 11/15/16

Where: Walt Disney World: Orlando, FL

Trip/Program Overview: Trip is being organized by NYS FBLA which in addition to the overview and objectives provided will allow students the opportunity to collaborate and network with fellow FBLA members around the country. Program overview as prepared by FBLA: Students will explore the relationship between good leadership and successful business strategies. Participants will discover the value of communication, training, and empowerment in creating an environment conducive to performance excellence and the achievement of business results.

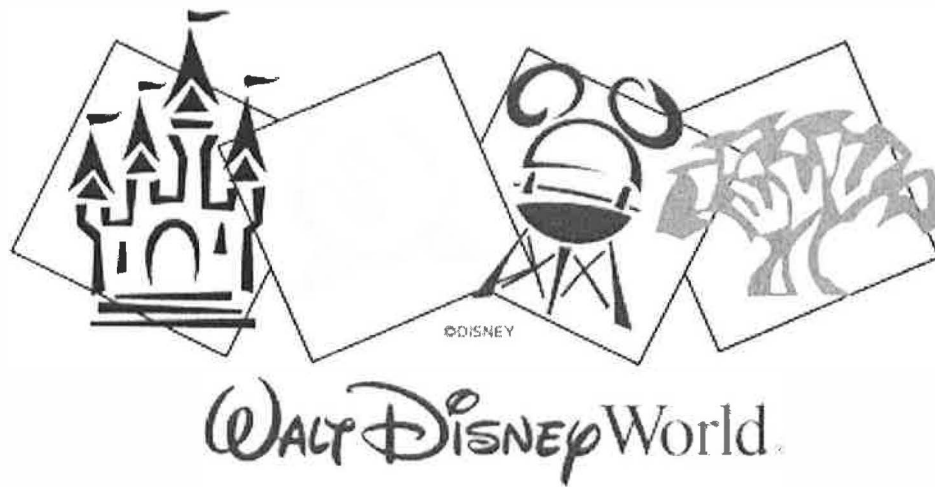
Additional trip information can be found on the attached sheet as sent from the state level of FBLA including estimated pricing information and program objectives. New information is to be released before the end of summer.

Students: TBD – no more than 12

Chaperones: Kayla Callins, FBLA Advisor  
Chris Young, Link Crew Advisor  
Janine Giordano, Youth & Government Advisor

Transportation: TBD – School bus transportation to Syracuse Airport. Several parents of Homer High School students are travel agents whom I will be contacting in regards to group travel discounted airfare rates once the program start and end times have been set in stone.

Fundraising Ideas: The Instant Artist Paint Night  
Niagara Chocolates Candy Bars  
Wendy's Profit Sharing Night



**COME JOIN NYS FBLA FOR THE DISNEY YES PROGRAM  
IMMEDIATELY FOLLOWING  
NATIONAL FALL LEADERSHIP CONFERENCE**

The 2016 National Fall Leadership Conference is being held in Daytona, FL on November 11-13. The Disney Yes Program will take place November 13-15. (See attached for detailed itinerary)<sup>1</sup>

**Program Overview**

Students will explore the relationship between good leadership and successful business strategies. Participants will discover the value of communication, training, and empowerment in creating an environment conducive to performance excellence and the achievement of business results.

**Learning Objectives**

After completing Disney Leadership Strategies, participants will be able to demonstrate leadership skills and the value of effective leadership within a team by doing the following:

- Articulate 3 distinct leadership styles and the primary strength of each.
- Articulate the relationship between Cast Excellence, Guest Satisfaction and Business Results..
- Discuss and demonstrate the benefits of employee training and development as a means of creating successful empowerment.
- Discuss and demonstrate recognition and its value.
- Articulate the role of communication in developing and implementing business objectives.
- Demonstrate the responsibility of a leader to their team members by summarizing the role of a Walt Disney World Resort leader.

**ARE YOU INTERESTED? NEED MORE INFORMATION?**

PLEASE CONTACT MARIA SICLIANO

[msiciliano@mamkschools.org](mailto:msiciliano@mamkschools.org)

Rooms need to be held ASAP

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<sup>1</sup> The DISNEY YES Program rates DO NOT include airfare (to Daytona or return home from Orlando), the NFLC Hotel costs or the NFLC registration fee.



## **Suggested Itinerary and Inclusions**

November 13

- Charter coaches from Daytona to Disney World
- Disney's POP Century (2 Night Package)
- Overnight lodging at Disney's POP Century
  - Night ONE of TWO for 2 Night Package
- One (1) Two Day Disney BASE Ticket or One (1) Three Day Disney BASE Ticket
  - Day One of Park Pass
  - Does NOT permit park hopping
  - Any park of your choice today

November 14

- Second Day of Park Pass to be used at Disney (EPCOT)
- One (1) Disney Yes Leadership Program
- Overnight lodging at Disney's POP Century
  - Night TWO of TWO for 2 Night Package

November 15

- Disney Magical Express from Disney's POP Century to Orlando International Airport
- 3 Day Park Pass (if purchased)
  - Day Three of Park Pass
  - Does NOT permit park hopping
  - Any park of your choice today

*Estimated Tour Pricing per person*

<b>Based on</b>	<b>Quad</b>	<b>Triple</b>	<b>Double</b>	<b>Single</b>
2 Night Package * 3 day park ticket	\$270	\$290	\$325	\$435
2 Night Package *2 day park ticket	\$245	\$265	\$300	\$410

Here is the SUGGESTED Disney YES Program...

**Disney Leadership Strategies | Disney Youth Education Series**

Investigate proven management strategies employed by The Walt Disney Company, see how leadership spurs innovation, and promote personal and professional success.

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- Discuss and demonstrate recognition and its value.
- Articulate the role of communication in developing and implementing business objectives

***Additional Options:***

**Meals:**

Disney Dining Gift Card: This works just like a regular Disney Gift Card, however, it can only be used to purchase food. Disney is able to load the card in different denominations starting at \$5.00. This is a great way for your guests to pre pay for meals and know that the students are using the money on food and not on merchandise.

**2016 Youth Meal Certificate:** Certificates can be used at *quick service* locations throughout the Walt Disney World Resort and Parks.

**Breakfast Certificate:** \$10.33 (\$11.00 with tax)

**Youth Lunch/Dinner Meal WITHOUT Dessert:** \$14.08 (\$15.00 with tax)

**Youth Lunch/Dinner Meal WITH Dessert:** \$16.43 (\$17.50 with tax)